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NAPLETON DEALER GROUPS COME TOGETHER TO RAISE MONEY FOR PEDIATRIC BRAIN CANCER FOUNDATION IN VIOLET'S NAME

*For The Month of May, Fifty-five Napleton Dealerships Will Participate in Raising Money
to Help Fund Research for Pediatric Brain Cancers*

[Schaumburg, IL, May 2023] – Brain cancer claims the lives of more children than any other childhood cancer. The Violet Foundation for Pediatric Brain Cancer seeks to change that. Founded in 2022, the Violet Foundation strives to raise and provide greater resources and support for scientific research and clinical trials, specifically focused on improving survival rates for pediatric brain cancer patients. Sadly, only 4% of federal funding allotted by the U.S. goes toward pediatric cancers—the Violet Foundation has committed itself to addressing this issue head-on.

Three-year old Violet Napleton was a smart, sassy, fun-loving little girl who was diagnosed with the deadliest form of pediatric cancer, Diffuse Intrinsic Pontine Glioma (DIPG), in 2021. She had a brave spirit and an unwavering fight that inspired those around her, particularly her family. To honor Violet's memory, they are now devoted to the mission of finding a cure for DIPG and other pediatric brain cancers. The Violet Foundation invites all to take inspiration from Violet's fight and join them in their efforts to end this type of cancer once and for all.

To support this fight, 55 Napleton dealerships in seven states will make a donation for every car sold and serviced in the month of May, which marks Pediatric Brain Cancer Awareness Month.

The Napleton Family has already made a major impact in supporting the fight against pediatric brain cancer on behalf of Violet and other children like her. In October 2022, the Napleton dealerships alone raised nearly \$140,000 in the first-ever fundraising event. Because of this success, the Violet Foundation has provided critical support to 25 families in Illinois and Indiana with children undergoing brain tumor treatment.

Visit www.violet-foundation.org to learn more about Violet's story and the how the Violet Foundation for Pediatric Brain Cancer is supporting families whose children are currently undergoing treatment, and funding research needed to save more lives going forward.

About the Violet Foundation

The Violet Foundation for Pediatric Brain Cancer is a 501(c)3 non-profit organization. The Violet Foundation was developed by the Napleton family in remembrance of Violet, who passed away not too long after she was diagnosed with a Diffuse Intrinsic Pontine Glioma (DIPG) tumor -- a form of brain cancer that has less than 1% survival rate and no effective treatment. The Violet Foundation's complementary mission is to support the families of pediatric brain cancer patients in every way they can. Many parents are forced to continue working to pay the bills and keep insurance active while simultaneously supporting their child and coping with their own emotional experience. The Violet Foundation seeks to ease the burden placed on these families during this incredibly difficult time. Federal Tax ID 88-3852728.

About The Steve Napleton Automotive Group

The Napleton name is steeped in history and excellence, beginning in 1931 when Ed Napleton opened up a single Buick dealership. Ed instilled his values of hard work and commitment to outstanding customer service - something he passed down to his son

Francis, who raised five of his eight children to be prominent players within the automotive industry. Steve Napleton emerged as one of those figures and has carried that rich legacy across generations. Founded over 40 years ago, the Steve Napleton Auto Group proudly represents Ford, Buick GMC, Mazda, Subaru, and Honda - serving customers with unwavering commitment to creating an easy and transparent car-shopping experience.

About the Ed Napleton Automotive Group

Building upon what his grandfather started in 1931, Edward F. (Ed) Napleton has grown the business into the 13th largest automotive group in the country. The Ed Napleton Auto Group operates 82 franchises in seven states with over 3,400 employees. Four of Ed's five children have proudly joined him in pursuing the family business and have a hand in the company's day-to-day operations. The group proudly supports several charitable organizations in addition to the Violet Foundation; March of Dimes and Toys 4 Tots. The Ed Napleton Auto Group remains dedicated to customer satisfaction and making a positive impact on local communities.